

August 14, 2015

MEMORANDUM #2015-102

TO: askHRgreen.org: Stormwater Education Subcommittee

BY: Katie Cullipher, Senior Environmental Education Planner

RE: askHRgreen.org: Stormwater Education Subcommittee Meeting – August 21, 2015

The askHRgreen.org: Stormwater Education Subcommittee meeting will be held on Friday, **August 21, 2015 at 9:30 a.m.** in **Board Room A** at the HRPDC, The Regional Building, 723 Woodlake Drive, Chesapeake, VA 23320.

1. Meeting Summary

Attached is the July meeting summary for review and approval.

Attachment 1

Action: Approve summary.

2. askHRgreen.org Events

August 28-30 – Africana 2015, Virginia Beach Oceanfront

September 12 – RiverFest, Norfolk

September 16-21 – Isle of Wight County Fair, Windsor

September 19 – HRSLE/LRNow Fall Festival @ Brock Center, Virginia Beach

September 19 – Warhill High School Event, Williamsburg

October 3 – Arbor Day Event, Norfolk

October 8-11 – Peanut Festival, Suffolk

October 12 – Keep Hampton Roads Beautiful Golf Tournament, Chesapeake

October 24 – Hilton Hall Festival, Newport News

Need volunteers to help staff this event.

Action: Based on discussion.

3. Research & Media Planning

Ms. Marga Cahoon of Cahoon & Cross will lead the Committee in reviewing the most recent round of research and planning the Committee's priorities for media campaigns for this fiscal year.

Action: Based on discussion.

4. Bay Star Homes

The HRPDC staff will provide an overview/training of the BSH database for those localities who will be hosting and maintaining a copy of the database locally. The Committee should also discuss any issues/updates with the program:

- Locality contacts for new BSH signups (committee members should provide any updates or additions to the attached list)
- People can sign up to be a BSH participant at BayStarHomes.org which redirects here: <http://askhrgreen.org/bay-star-homes-program>
- Welcome Packet/letter – see attached sample
- NCR forms have been ordered
- New flag poles (to replace the recent shipment of the wrong poles) are in route
- Other topics, areas of concern

Attachments 4A
4B
4C

Action: Based on discussion.

5. Promotional Items

The Committee agreed to purchase the following at the last meeting:

- Storm Drain Medallions –Localities will be billed individually for any storm drain medallions requested in the group purchase
- Reusable Bags – 5,000
- Message Pens – 10,000
- Dog Waste Bag Holders – 2,500
- Pet Waste Stations – up to 37, will seek matching funding from Stormwater Technical Committee

Action: Based on discussion.

6. 2nd Annual Keep Hampton Roads Beautiful Golf Tournament

The Committee should discuss progress and updates related to the golf tournament.

- Free Golf Giveaway Contest is now live and runs through August 31 – please help us spread the word: <http://askhrgreen.org/freegolf>
- Goals for each committee member: 1 team or 1 sponsor or 1 prize donation
- Facebook event (please sign up, share the event, and invite friends to the event): <https://www.facebook.com/events/1004855769524765/>
- Sponsor/donor contact information and tracking is here: https://docs.google.com/spreadsheets/d/1rSf5zHEloYZ0fnVwHSSe12-0Lo9nhZzn_6MAcQ_mDAo/edit?usp=sharing

Action: Based on discussion

7. National Disaster Resilience Competition

The National Disaster Resilience Competition is a grant program offered by the U.S. Department of Housing and Urban Development that will make \$1 billion available to communities that were significantly affected by natural disasters between 2011 and 2013. The goal of the program is to fund innovative resilience projects to help communities address current and future risks from storms and other extreme events. The HRPDC staff will update the Committee on the status of the state's application.

Action: None.

8. Staff Reports

The current budget is attached for review.

Attachment 8

Next Committee Meeting: Friday, September 18, 2015 in Newport News.

KRC/jc

askHRgreen.org: Stormwater Education Subcommittee:

Chris Ausink, HA	Christina Murphy, PO
Brian Bass, IW	Ron Owens, GL
Debbie Blanton, HA	Russell Pace, FR
Sherry Coffey, PQ	Diane Quick, PO
Paul Cuomo, JC	Scott Rae, GL
Suzanne Dyba, JC	Jo Anna Ripley, JC
Sherry Earley, SU	Ellen Roberts P.E., PQ
Amy Green, YK	Tammy Rojek, WM
Wayne Griffin, SM	Erin Rountree, SU
Kim Hummel, IW	Rhonda L. Russell AICP, SY
Fleta Jackson, NO	Gina D. Shaw, NO
Donald Jennings, IW	Ivan Shelton, YK
Julien W. Johnson Jr., SH	Amy Simons, NO
William J. Johnston, VB	Aaron Small, WM
David Keeling, SU	Bob Speechley, PQ
Youssef Khalil, PO	Michael Stallings, WINDSOR
Sue Kriebel, VB	Elizabeth Vaughn, CH
David Kuzma, NN	Beverly Walkup, IW
Kevin Landry, IW	Allison Watts, NN
Melissa Lindgren P.E., IW	James Wright, PO
Casey Magruder, NO	

askHRgreen.org: Stormwater Education Subcommittee Copy:

Jameson Brunkow, JRA	Alacia Nixson, SU
Sara Felker, Elizabeth River	Pam Northam, LRN
Noah Hill, DEQ	May Sligh, DCR
Helen Kuhns, Hoffer Creek	Elizabeth Taraski
John McLeod, Elizabeth River	